



PATENT
Attorney Docket No. 108.0003-00000
Customer No. 22882

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Steven Michael Schein

Serial No.: 09/605,695

Filed: June 28, 2000

For: Intelligent Media Targeting System
and Method

)
)
) Group Art Unit: 3622
)
) Examiner: J. Young
)
) Confirmation No. 6334
)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Sir:

SUBMISSION OF FORMAL DRAWINGS

Subject to the approval of the Examiner, please replace the informal drawings with the 3 sheets of formal drawings filed herewith (Figures 1-3). If the formal drawings for any reason are not in full compliance with the pertinent statutes and regulations, please so advise the undersigned.

If any fees are necessary for the submission of these formal drawings, please charge our Deposit Account No. 50-1068.

Respectfully submitted,

MARTIN & FERRARO, LLP

Dated: 8-14-03

By: 

Amedeo F. Ferraro
Registration No. 37,129

1557 Lake O'Pines Street, NE
Hartville, Ohio 44632
Telephone: 330-877-0700
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08-18-03

36224

PATENT
Attorney Docket No. 108.0003-00000
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In re Application of:)
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Steven Michael Schein) Group Art Unit: 3622
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P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

CERTIFICATE OF MAILING VIA U.S. EXPRESS MAIL

Express Mail Mailing Label No. EV 321 290 385 US

Date of Deposit: August 14, 2003

I hereby certify that:

1. Transmittal (in duplicate)
2. Amendment
3. Submission of Formal Drawings
4. 3 sheets of formal drawings (A4 paper; Figs. 1-3)
5. Information Disclosure Statement; Form PTO-1449 with 14 documents
6. Check in the amount of \$1,110 (cover three-month extension fee and IDS fee)
7. Self-addressed return postcard receipt

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are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service with sufficient postage under 37 C.F.R. § 1.10 on the date indicated above and are addressed to:

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Date:

8/14/03

Anita Chou

1557 Lake O'Pines Street, NE
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Steven Michael Schein

Serial No.: 09/605,695

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Group Art Unit: 3622

Examiner: J. Young

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a reply to the Office Action dated February 20, 2003 in the above-identified application.

- ☒ Applicant hereby requests a three (3) month extension of time to respond to the above office action.
- ☒ Submission of Formal Drawings; 3 sheets of Formal Drawings (A4 paper; Figs. 1-3)
- ☒ Information Disclosure Statement; Form PTO-1449 with 14 documents

The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT		(Col. 2) HIGHEST NUMBER PREVIOUSLY PAID FOR		(Col. 3) PRESENT EXTRA*	LG \$ ENTITY FEE		ADD'L FEE DUE
TOTAL CLAIMS FEE	37	-	37	=	0	LG=\$18	\$18	\$ 0
INDEPENDENT CLAIMS FEE	8	-	8	=	0	LG=\$84	\$84	\$ 0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS						LARGE ENTITY FEE = \$280		\$
Three (3) month extension fee (large entity)								\$ 930
Information Disclosure Statement Fee								\$ 180
						TOTAL		\$1,110

- ☒ A check in the amount of \$1,110 to cover the above fees is enclosed.
- ☒ The Commissioner is hereby authorized to charge any deficiencies of fees associated with this communication or credit any overpayment to Deposit Account No. 50-1068. **A copy of this sheet is enclosed.**
- ☒ Any filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims
- ☒ Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,
MARTIN & FERRARO, LLP

Date:

8-14-03

By:

Amedeo E. Ferraro
Amedeo E. Ferraro
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Attorney for Applicant

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